

# KITCHEN WORLD

explore the possibilities

7370 Transit Rd. • Williamsville, NY 14221

DEBBIE & Tom,

Thanks for the business! Here's hoping your new kitchen will provide years of service and enjoyment for you and yours. Please take a couple of minutes to let us know how your Kitchen World experience went.

Thank you,  
Randal Sanderson  
President

### I heard about Kitchen World from:

- A friend    Word of mouth    My contractor    Internet  
 Television    Print Ad    Radio    Other Drove by & stopped in

### Please rate the following:

- |  |   |                               |                               |                               |
|--|---|-------------------------------|-------------------------------|-------------------------------|
| 1. Our office and phone service.                   | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 2. Showroom was interesting, clean and organized.  | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 3. Salesperson was knowledgeable and courteous.    | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 4. How would you rate the quality of our products? | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 5. Salesperson follow through after the sale.      | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |

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COMMENTS: If Kitchen World were my store, I would... give Emily a raise - she is great!  
Emily took the time to go the extra mile - this is why we  
purchased our cabinets through Kitchen World - She made all the difference.

Other products we should offer \_\_\_\_\_